

CLEAN GRAFFITI

A CLEAN MESSAGE ON A DIRTY SIDEWALK



#thesavageway

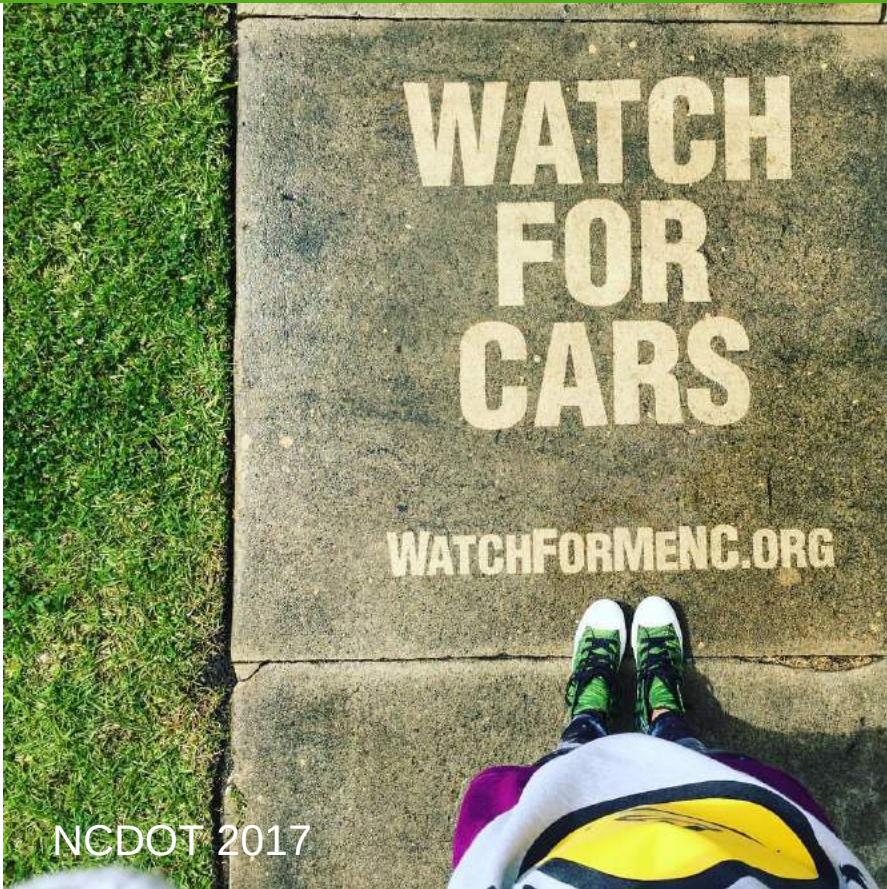
ABOUT

Clean Graffiti is a new form of outdoor media. Using a stencil and high pressured water, we strategically clean a message onto a dirty sidewalk. Clean Graffiti brings a “talkability” to your brand and showcases forward, innovative thinking from your company.



lululemon 2018

WHY CLEAN GRAFFITI



Flyers & posters just litter the ground and become waste. When choosing Clean Graffiti, your company is practicing Corporate Social Responsibility by embracing this form of natural media.

It's just water - no paint, no chemicals, just water.

LONGEVITY - spots can last two months or more!

WHY #THESAVAGEWAY



#thesavageway brings an experienced marketing background to every job, assuring that each Clean Graffiti spot has the best placement for the campaign initiative. We can help bring your marketing campaign full circle by targeting your demo where they walk everyday - the sidewalk.

61 CLIENTS 52 CITIES 2646 SIDEWALKS & COUNTING

GREENPEACE

CHARLOTTE, NC

USE: Social Media Campaign

Global organization, Greenpeace, used Clean Graffiti in the spring of 2015 to promote solar power. Using a stencil with two footprints and the hashtag #IStand4Solar, Greenpeace was able to see results through third party content on social media.

GREENPEACE



CLARKS

NEW YORK, NY

USE: Location Awareness of
New Store

This international fashion
brand used Clean Graffiti in
SoHo, New York, NY to
showcase the location of their
flagship store. The detail that
went into recreating the vintage
Clarks Desert Boot in stencil
form was one for the books!

Clarks



MINT MUSEUM

CHARLOTTE, NC

USE: Promotion of new service line

This art institution used Clean Graffiti to promote a youth art program, NexGenMINT.

“#thesavageway helped us push creative marketing to the limit and it really paid off. Over 100 new teen #NexGenMINT members have signed up since this effort! Now that’s real impact!”



TRULY GOOD FOODS

NEW ORLEANS, LA

USE: Booth Locator at Convention

This national brand used Clean Graffiti to bring attention to their booth location at an industry-specific conference in NOLA. Conferences like this provide the perfect influx of foot traffic to a very specific area of town.



TRIMET

PORTLAND, OR

USE: Public Transportation
Awareness

TRIMET launched the Hop Fastpass, a new and easy way for citizens to pay for public transportation. Clean Graffiti was used to target city bus stops and popular areas of town to remind people that this new services existed.



BRAGGING RIGHTS

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CONTACT

**READY TO STAND OUT
FROM THE CROWD?**

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