

MOSS ART

PRESERVED MOSS WALLS, SIGNAGE, POP ART & DECOR



THE SAVAGE WAY



MOSS ART

by The Savage Way

We are The Savage Way, a team of artists based in Charlotte, NC. We make custom artwork - corporate signage, acoustic panels, pop art and more- all made from preserved moss.

That's right, we use real moss, just preserved. That means you get all of the beautiful natural elements of the plant without the need for a power source, natural light or drainage.



KEY FEATURES

- Maintenance-free
- Natural Humidity Indicator
- Naturally Preserved
- Handpicked and Harvested
- Acoustic Properties
- Easy Installation
- Creative Design
- Long Lasting





CREATIVE DESIGN

We can create anything you can imagine using our methods; logos, entire wall pieces, artistic motifs in a conference room, etc. Anything is possible. We can help brainstorm design ideas to bring gorgeous texture and color to any space.

INSTALLATION

Each Moss Art piece comes with installation options. If the client is installing the Moss Art, we include a template so that hanging the art is seamless. For advanced designs, we offer installation at an additional cost.



MAINTENANCE-FREE PLANT ART

Project: Novel Atherton Apartments

Client: Crescent Communities | BB+M Architecture

Style: Routed & Filled



CUSTOM SIGNAGE

Project: Adaptive Health

Client: Liquid Design | Barringer Construction

Style: Routed & Filled



GREEN INTERIOR DESIGN

Project: Alta Croft Apartments

Client: Unique Productions

Style: Routed & Filled

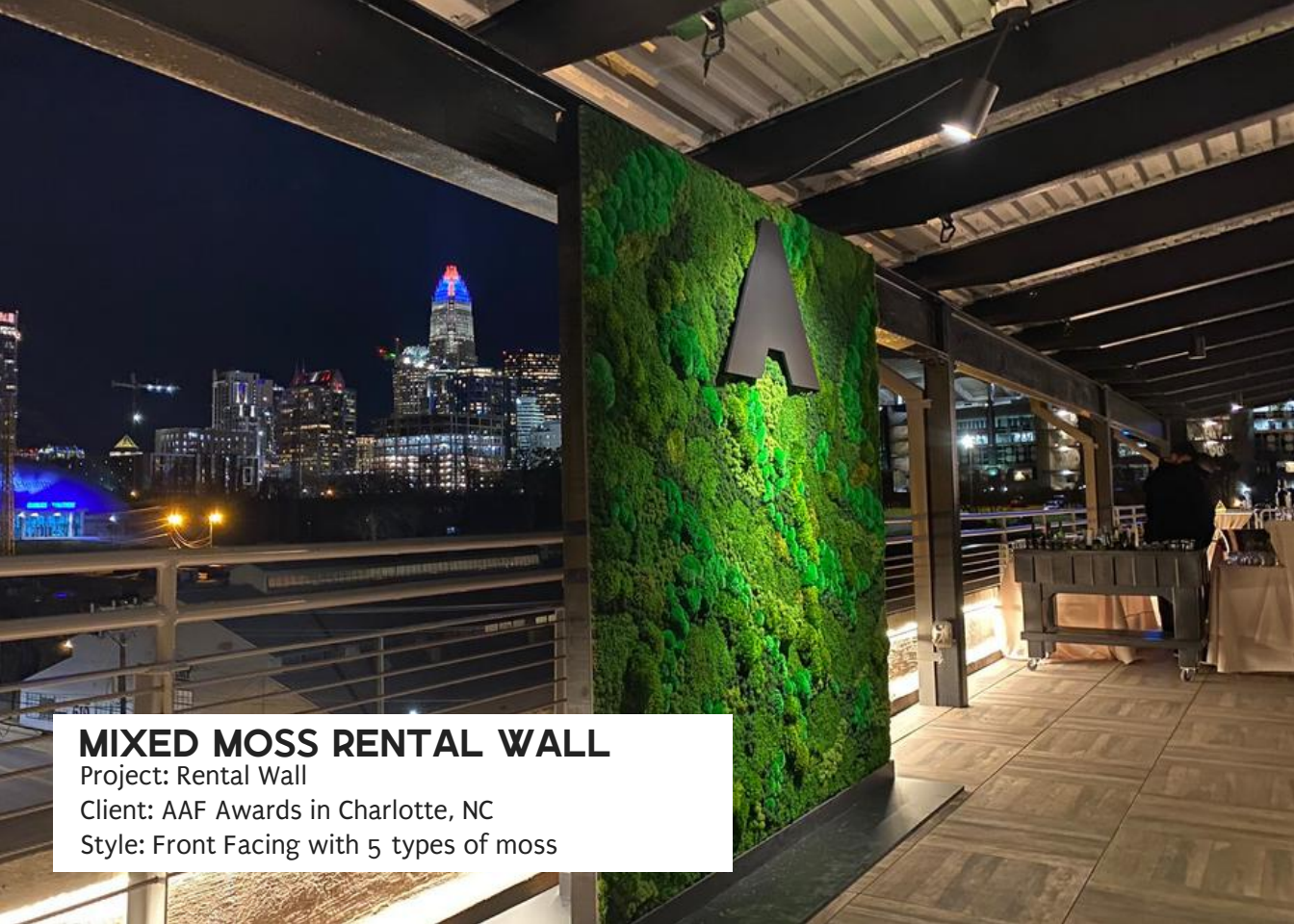


PLANT WALL DECOR

Project: Logo on Mixed Moss & Fern Wall

Client: Para Charlotte

Style: Inset Fern and Moss Frame

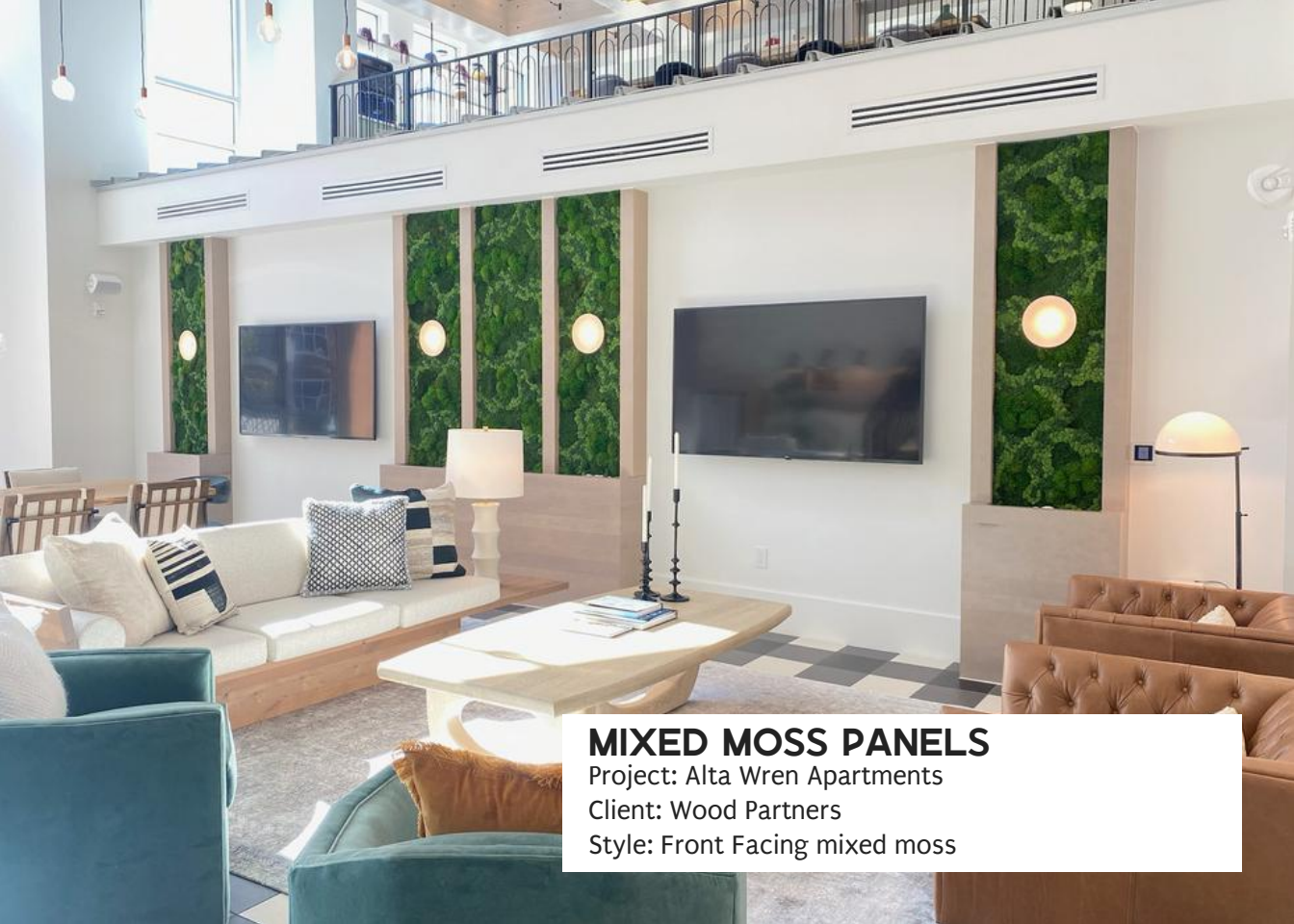


MIXED MOSS RENTAL WALL

Project: Rental Wall

Client: AAF Awards in Charlotte, NC

Style: Front Facing with 5 types of moss

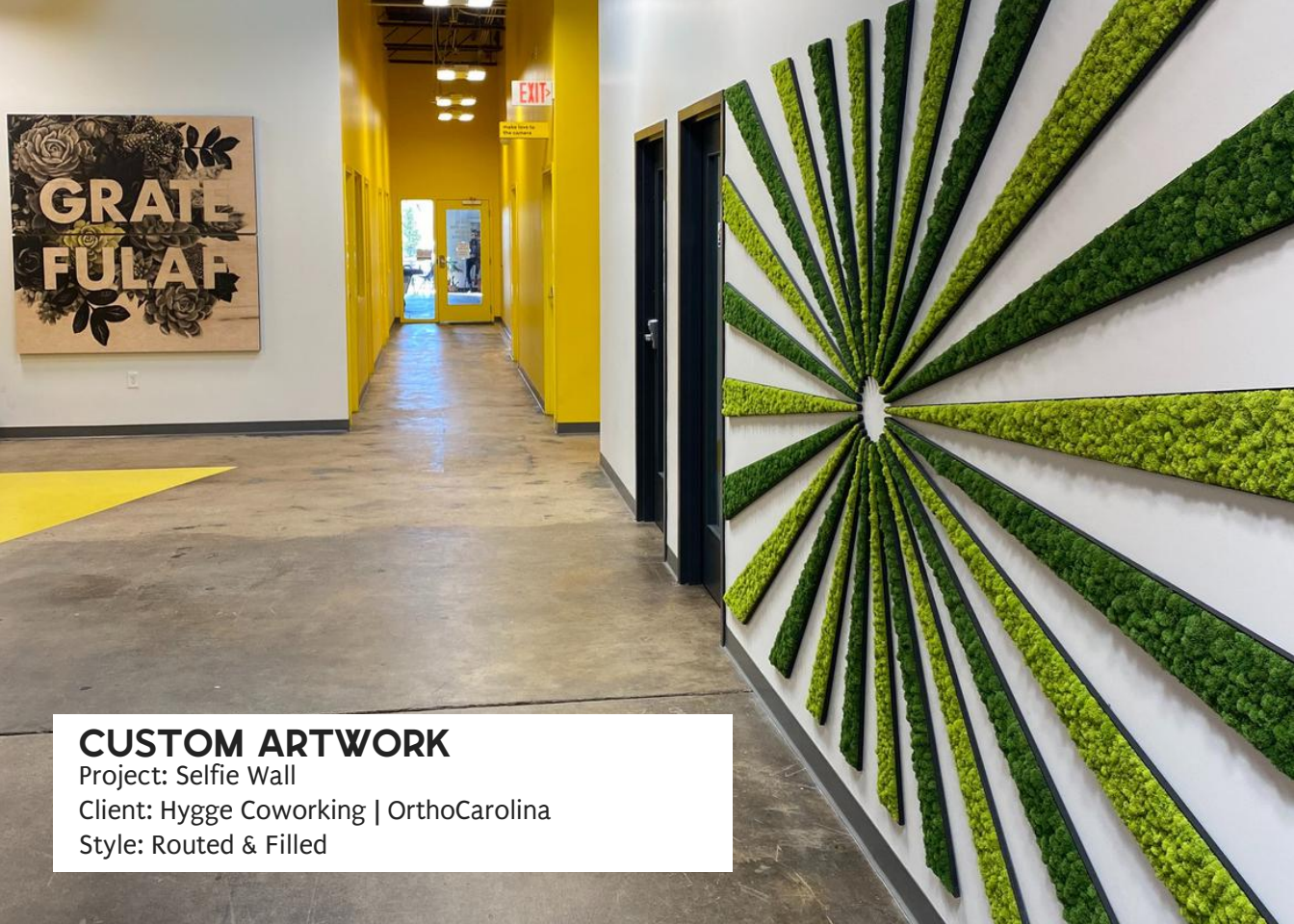


MIXED MOSS PANELS

Project: Alta Wren Apartments

Client: Wood Partners

Style: Front Facing mixed moss



CUSTOM ARTWORK

Project: Selfie Wall

Client: Hygge Coworking | OrthoCarolina

Style: Routed & Filled



POP ART MADE OF MOSS

Project: Collective NoDa Apartments

Client: Southpark Interiors

Style: Routed & Filled

POP ART



Project: Jimi Hendrix & Prince
Client: Camp Northend
Collaboration with Jen Hill
Style: Mixed Moss

Project: Notorious BIG
Client: Private Collector
Collaboration with Jen Hill
Style: Mixed Moss



POP ART

Project: Frida Kahlo
Client: Stephanie Leigh, LLC
Collaboration with Jen Hill
Style: Mixed Moss



Project: Nikola Tesla
Client: Private Collector
Style: Mixed Moss

SO YOU THOUGHT THAT WAS MOSSOME?

We are ready to help bring your vision to life.

The rest of this book will show you different styles available.





STYLES

Front Facing (letters or panels)

Routed & Filled (letters or panels)

Edges Covered (letters or panels)

Signage with Moss

Mixed Moss with Ferns, Foliage, Flowers

MOSS TYPES

Reindeer Moss (30+ colors available)

Pole Moss

Mood Moss

Sheet Moss

Preserved Flowers

Preserved Foliage

BACKING OPTIONS

Wood

MDF

Sintra (white or black)

We partner with several local woodworkers and signmakers to help bring our clients' designs to life.

EXAMPLE: FRONT FACING



EXAMPLE: ROUTED & FILLED



EXAMPLE: EDGES COVERED



EXAMPLE: SIGNAGE WITH MOSS



EXAMPLE: MIXED MOSS PANELS



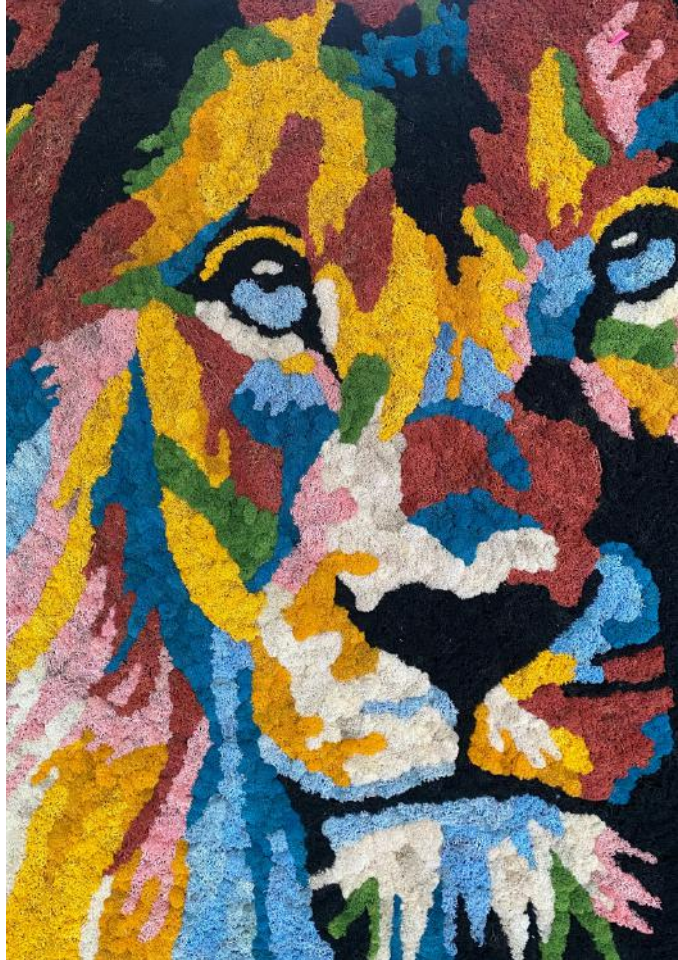
EXAMPLE: MIXED MOSS W/ FERNS



CREATE WITH US

We are always creating new styles in our studio. Check out this amazing Lion we created out of colored reindeer moss.

Call us if you have a vision for something in your office, home, client's board room, or any other space. Seriously, we would love to be a part of the creative brainstorming process. We are creative and eager to make magic with you.





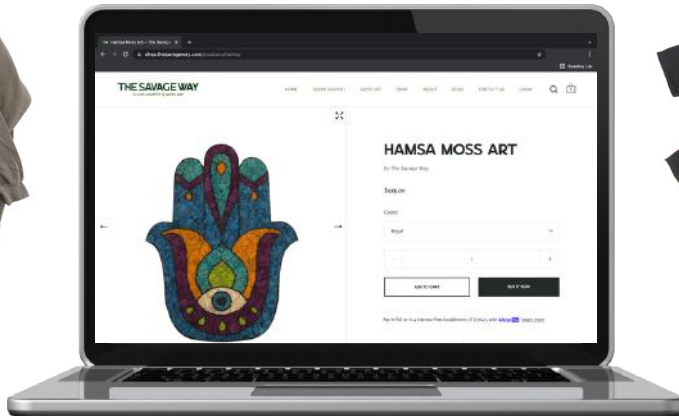
WHY THE SAVAGE WAY

Yes, we are experienced Moss Artists, but what **REALLY** is The Savage Way?

It's a way of life. It's a way of looking at the world differently. We just happened to choose nature as our avenue. Taking "The Savage Way" means you are ready to take the leap, to try something new and different. It's choosing to seek the good in every situation. Choosing to be a better, kinder human. It's knowing that there is more to this life than the tales we've been told and that betting on yourself is always worth it. So for us, The Savage Way means so much more than just the products we offer – it's how we live our lives.

Ready to take The Savage Way? We're ready when you are.

MOSS SHOP



Want to order something today? Check out our Moss Shop at shop.thesavageway.com



NEXT STEPS

- Email us your request at info@thesavageway.com
- Set up a phone call to discuss options 704.502.1643
- Schedule a Studio Tour HQ in Charlotte, NC