



MOSS ART

BIOPHILIC DESIGN



MOSS ART

We are The Savage Way, a creative studio based in Charlotte, NC. We create Moss Art; custom artwork - corporate signage, logos, acoustic panels, entire green walls, pop art and more - that is made from preserved plants. By using elements of biophilic design, we are reconnecting spaces with nature.

That's right, actual nature! We use real moss that has been preserved. That means you get all of the beautiful benefits of the plant without the need for natural light, a maintenance schedule or drainage.

BIOPHILIC DESIGN

Biophilic design blends someone's innate attraction to nature and living things into architecture and interior design.

Many modern workspaces seek to integrate biophilic design strategies into their design plans for a variety of reasons; improving employees' quality of life, meeting sustainability goals and increasing productivity.

Research has shown that humans prefer a natural environment over built, especially in a post-COVID world. By having Moss Art in a workspace, employers are promoting overall well-being.





BENEFITS

Incorporating biophilic design into a workspace brings enormous benefits, including increased productivity, less stress and anxiety, promotion of mental well-being and enhanced creativity.

A European study showed that people who worked in biophilic workspaces saw a 15% rise in productivity over a three-month period. It also stated that the presence of plants inside a building increases the feelings of well-being in humans by 40%.

Whether you are hanging a piece of branded signage or building a Moss Art partition wall, everyone in the workspace will benefit.



CLANCY & THEYS HQ

Client: Clancy & Theys Construction

Style: Front Facing | Mixed Moss fit into millwork



THE OLIVER APARTMENTS

Client: Millwork on 31st

Style: Front Facing | Reindeer Moss fit into millwork



PARA CHARLOTTE

Client: Para Charlotte

Style: Front Facing | Reindeer Moss



COLLECTIVE NODA APARTMENTS

Client: Southpark Interiors

Style: Routed & Filled | Reindeer Moss



SOLIS MIDTOWN APARTMENTS

Client: Clancy & Theys Construction

Style: Front Facing | Mixed Moss fit into millwork



NOVEL ATHERTON APARTMENTS

Client: BB+M Architecture

Style: Routed & Filled | Reindeer Moss



ALTA CROFT APARTMENTS

Client: Unique Productions

Style: Routed & Filled | Reindeer Moss



ALTA WREN APARTMENTS

Client: Wood Partners

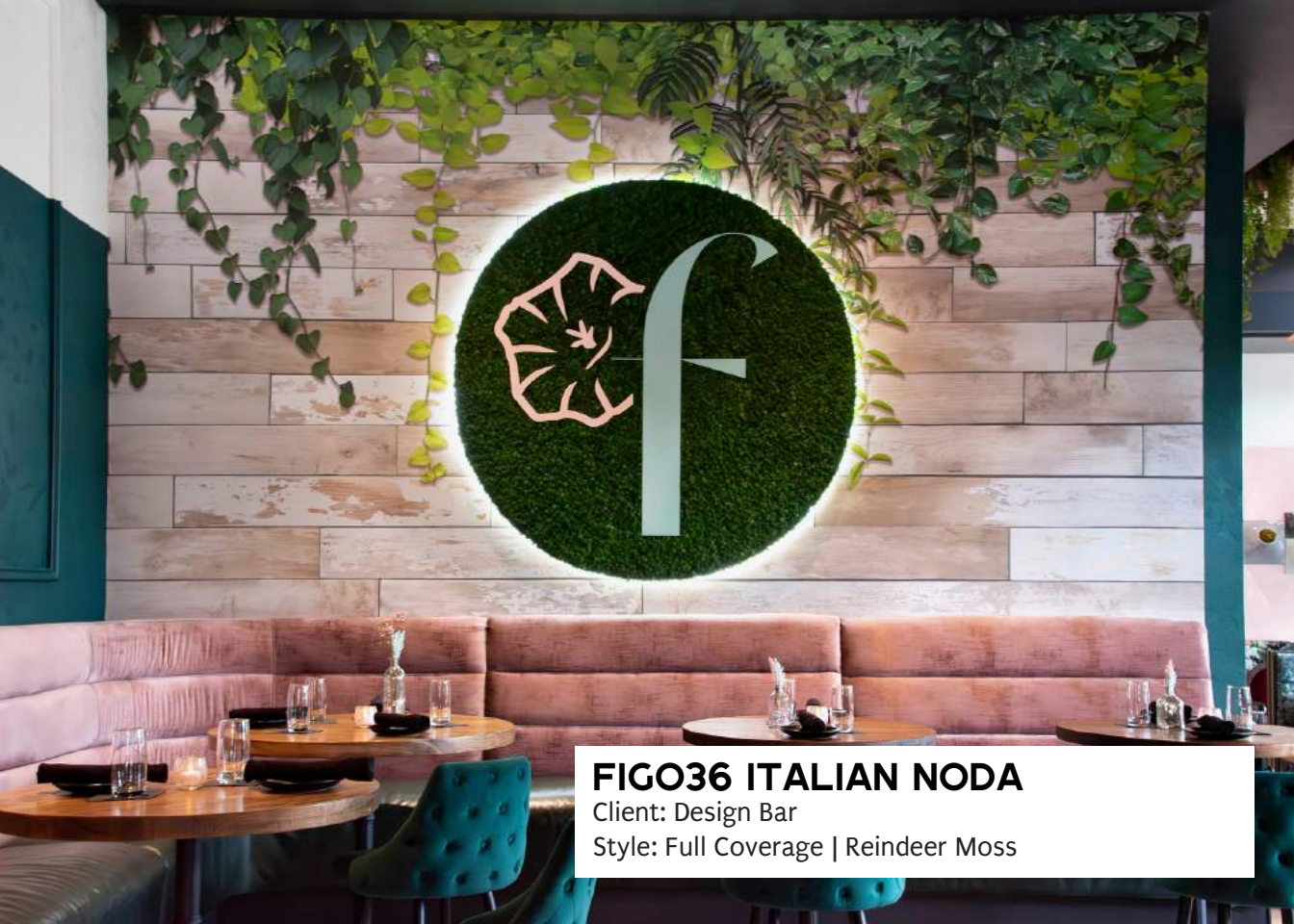
Style: Front Facing | Mixed Moss fit into millwork



HYGGE COWORKING

Client: Hygge Coworking | OrthoCarolina

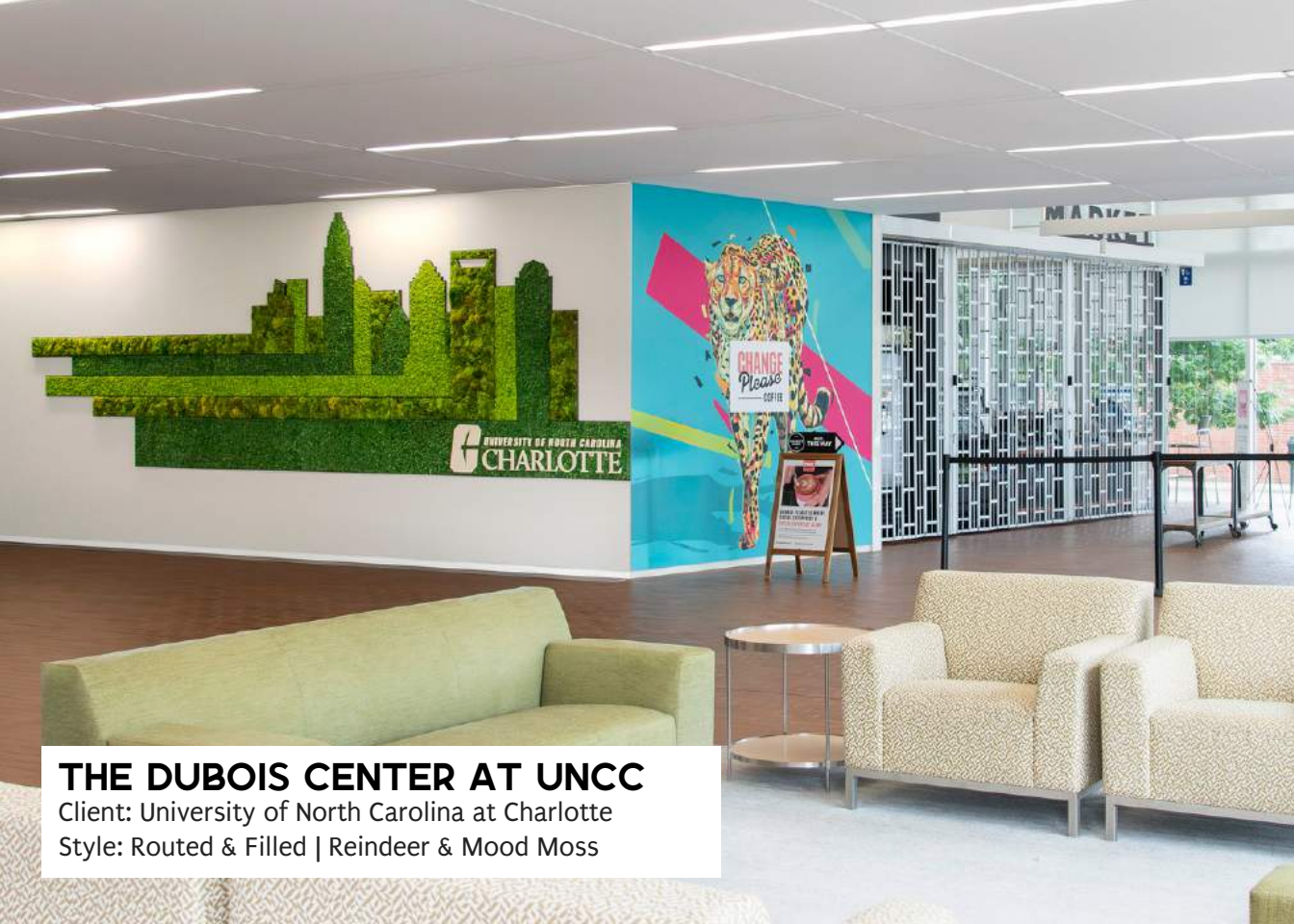
Style: Routed & Filled | Reindeer Moss



FIGO36 ITALIAN NODA

Client: Design Bar

Style: Full Coverage | Reindeer Moss



THE DUBOIS CENTER AT UNCC

Client: University of North Carolina at Charlotte

Style: Routed & Filled | Reindeer & Mood Moss



ADAPTIVE HEALTH

Client: Liquid Design | Barringer Construction

Style: Routed & Filled | Reindeer Moss

LAZY DOESN'T PROSPER.



DAMN GOOD BRANDS

Client: Damn Good Brands

Style: Routed & Filled | Reindeer Moss



CITY OF CHARLOTTE

Client: City of Charlotte

Style: Routed & Filled | Reindeer & Pole Moss

BIGGIE

POP ART

Client: Private Collector
Style: Mixed Media Collaboration
with Jen Hill





FRIDA KAHLO

POP ART

Client: Stephanie Leigh, LLC
Style: Mixed Media Collaboration
with Jen Hill

WHY THE SAVAGE WAY

Yes, we are experienced Moss Artists, but what REALLY is The Savage Way?

It's a way of life. It's a way of looking at the world differently. We just happened to choose nature as our avenue. Taking "The Savage Way" means you are ready to take the leap, to try something new and different. It's choosing to seek the good in every situation. Choosing to be a better, kinder human. It's knowing that there is more to this life than the tales we've been told and that betting on yourself is always worth it. So for us, The Savage Way means so much more than just the products we offer – it's how we live our lives.

Ready to take The Savage Way? We're ready when you are.





SO YOU THOUGHT THAT WAS MOSSOME?

Let us help bring your vision to life.

- Email us your request at info@thesavageway.com
- Set up a phone call to discuss options
704.502.1643
- Schedule a studio tour at our HQ in
Charlotte, NC



THE SAVAGE WAY

It's MOSSOME | copyright 2023